

[wevox]Users' gender information has been made an optional field – Updates to respect gender diversity –

June 29, 2021

At Atrae, Inc. (Headquarters: Tokyo, Japan; President & CEO: Yoshihide Arai; TSE First Section, Securities Code: 6194), a company committed to the field of People Tech (expanding people's possibilities through technology), we have updated the gender options in the engagement analysis tool wevox to respect users' gender diversity. Gender is no longer a required field, and users can choose from the following options: "male", "female", "other", or "prefer not to say".

wevox

Updates to respect gender diversity

Users' gender information has been made **an optional field**



■ Overview of changes

When signing up, users are no longer required to select their gender. The number of options has also been increased from 2 to 4, to account for diverse gender identities.

How to edit users' gender

1. From the settings screen: Operation Setting > Members

New users can select their gender from the 4 available options, or leave it unselected. Users who have already signed up can reselect their gender or change it to blank.

2. Bulk update using an Excel sheet

Using the spreadsheet upload function, enter one of the four options in the users' gender column, or leave it blank. If left blank, the users' gender will be unselected.

■ Background

Because wevox has served as *stress check software since its launch, gender was one of the required fields for users based on the guidelines issued by the Ministry of Health, Labour and Welfare. However, as renowned Japanese companies and global companies introduced wevox to their organizations in recent years, we have received requests to accommodate gender diversity. As a result, we decided to update the specification.

Our underlying philosophy is to enable as many people as possible to be motivated in their work. We have made the gender options more inclusive to ensure that wevox users can feel engaged regardless of their background.

We have already taken measures to do less data analysis based on gender, and don't intend to further develop new analysis features based on gender as of now.

We will continue to work towards our goal of creating a world where more and more people can feel engaged in their work.

* Stress checks have been made mandatory since December 2015 for businesses with 50 or more employees, under the amended Industrial Safety and Health Act.

■ About wevox

Wevox is an engagement analysis tool developed with the guidance of Professor Akihito Shimazu of Keio University, Japan's leading authority on engagement research. Our clients tell us that wevox's main appeals are its intuitive UI and being able to answer the survey easily from a computer or smartphone.

The survey results are aggregated in real time, and by analyzing your organization's results along with our big data, you can find out your

organization's characteristics, tendencies, and challenges. Wevox is used not only by businesses but also in the fields of sports and education. More than 1,900 organizations have adopted wevox, and the total number of survey responses exceeds 49 million. It received the Good Design Award in 2019. (Data as of May 13, 2021)

wevox official website: <https://get.wevox.io/>

wevox Twitter account: https://twitter.com/wevox_io

■ Company Profile

Company name: Atrae, Inc. (TSE First Section, Securities Code: 6194)

Location: 8th floor, Joule A, 1-10-10 Azabujuban, Minato-ku, Tokyo, Japan

President & CEO: Yoshihide Arai

Website: <https://atrae.co.jp/en/>

Business area: *People Tech (services: Green, wevox, Yenta, inow)

* People Tech is a term coined by Atrae to describe the company's philosophy of expanding people's possibilities through technology.

■ Links to Atrae's Services

Green: <https://www.green-japan.com>

wevox: <https://get.wevox.io/>

Yenta: <https://page.yenta-app.com/jp>

inow: <https://get.inow.jp/>

■ Contact Information

wevox customer support: support@wevox.io

General inquiries: info@atrae.co.jp

PR inquiries: pr@atrae.co.jp

Recruiting information: <https://speakerdeck.com/atrael/join-us>